

5h Annual Joliet Blues Festival
August 12, 2023 from 3pm to 10pm

Thank you for considering sponsorship of the 6th Annual Joliet Blues Festival. We have included information on levels of sponsorship, our featured bands, and details for the day of the event. As an event sponsor your benefits could include:

- Logo placement in print, online and on merchandise
- Online exposure in communications and at our website
- Recognition from the stage during the event and signage
- Complementary tickets

The 2022 Festival drew over 1,200 hundred enthusiastic blues fans, who were treated to four fantastic bands and great food and drinks. Our social media efforts reached tens of thousands of music fans in the Chicago area. Based on the strength of our line-up of musicians, we expect another record-breaking audience!

All proceeds from the Joliet Blues Festival benefit the Will-Joliet Bi-Centennial Park Foundation, a 501c3 non-profit charity. These funds will help underwrite community music and theater productions which have been offered at the park since 1976.

There a many good reasons to support the arts in Joliet by becoming a sponsor of the Joliet Blues Festival. Please review the options below. We appreciate all levels of support.

Festival Details

The 5th annual Joliet Blues Festival will be held at the beautiful Billie Limacher Bicentennial Park on the west side of the Des Plaines river in downtown Joliet from 3pm to 10pm. Free parking is available on the south side of the park, which has been a big attraction with along with very reasonably priced food and drinks. Tickets online are \$10, at the gate \$15.



There will be food trucks, beer and wine available for purchase. No outside food or beverages are allowed. Festival attendees must show ID to enter. Guests may bring blankets and lawn chairs, but no umbrellas or coolers are allowed.

Event security will be provided by the Joliet Police Department. Tickets and information are at www.jolietbluesmusicfestival.com



Sponsorship Opportunities

\$4,000 - Joliet Blues Festival Title Sponsor

- Prominent placement on the Festival Website and social media
- Promotional banner at the Festival
- Logo place on all festival promotion pieces – posters, t-shirts, etc.
- 50 complementary tickets for customers and employees
- Recognition from the stage during the show
- Company name of the digital sign on Jefferson St promoting the Festival
- Framed festival poster signed by the performers.

\$1,500 - Joliet Blues Festival Sound and Lighting Sponsor

- Prominent placement on the Festival Website and social media
- Logo place on all festival promotion pieces – posters, t-shirts, etc.
- 25 complementary tickets for customers and employees
- Recognition from the stage during the show

\$1,000 - Joliet Blues Festival Band Sponsor (4 available)

- Prominent placement on the Festival Website and social media
- Logo place on all festival promotion pieces – posters, t-shirts, etc.
- 20 complementary tickets for customers and employees
- Recognition from the stage during the show

\$500 - Joliet Blues Festival Friend of the Blues Sponsor (4 available)

- Prominent placement on the Festival Website and social media
- 15 complementary tickets for customers and employees
- Recognition from the stage during the show

Tickets are \$10 online at www.Tickettailor.com, or \$15 at the door

For more information, please see www.jolietbluesmusicfestival.com, or contact Jeff Barnes by email at jb@baldwinandcompany.com or by phone at 815-302-5881